



Working Together for an Affordable Future

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# Price Transparency

A Purchaser Lever to Drive  
Affordability?

# Agenda

<b>Welcome</b>	John Rother, President, NCHC	<5 minutes								
<b>Scope of discussion</b>	Ann Kempinski, NCHC & Ge Bai, JHU									
<b>What challenges can price transparency address?</b> <ul style="list-style-type: none"> <li>• Weak price competition</li> <li>• Wide price variation</li> <li>• Price inflation</li> <li>• Prices not linked to costs, quality</li> <li>• Need for value-based networks &amp; plans</li> </ul>	Participants, moderated by John Rother  <div style="text-align: center;"> <b>Value Framework</b>  <table border="1"> <tr> <td rowspan="2" style="writing-mode: vertical-rl; transform: rotate(180deg);">Quality</td> <td style="background-color: #f8d7da;"><b>Low cost, high quality</b></td> <td>High cost, high quality</td> </tr> <tr> <td>Low cost, low quality</td> <td>High cost, low quality</td> </tr> <tr> <td colspan="3" style="text-align: center;">Cost</td> </tr> </table> </div>	Quality	<b>Low cost, high quality</b>	High cost, high quality	Low cost, low quality	High cost, low quality	Cost			35 minutes
Quality	<b>Low cost, high quality</b>		High cost, high quality							
	Low cost, low quality	High cost, low quality								
Cost										
<b>What are risks, administrative costs of transparency?</b>	Participants, moderated by John rother	15 minutes								
<b>Wrap up, next steps</b>	Michael Budros, Policy Director, NCHC	<2 minutes								